



**For Immediate Release**

## **Nissan's "No Charge to Charge" program arrives in Austin**

**AUSTIN, Tex. (Oct. 5, 2015)** – Nissan's "No Charge to Charge" promotion has arrived in Austin, Tex., providing new Nissan LEAF owners two years of complimentary public charging with the purchase of the all-electric car from LEAF-certified dealers in the Austin area.

"Nissan LEAF is an attractive option for Austin car shoppers," said Andrew Speaker, director, Electric Vehicle (EV) Sales & Marketing, Nissan. "In addition to the \$7,500 federal tax credit, some LEAF buyers are eligible for a rebate\* to help offset the costs to install level 2 chargers in their homes. Those benefits, combined with access to free public charging, significantly lower operating costs and zero spending on gas, make owning an all-electric vehicle a cost-effective and convenient choice."

Nissan now offers "No Charge to Charge" in 20 of the top markets for Nissan LEAF sales, including San Francisco, Los Angeles, Sacramento, San Diego, Fresno, Seattle, Portland (Oregon), Chicago, Atlanta, Indianapolis, Nashville, Phoenix, Dallas-Ft. Worth, Houston, Denver, Washington, D.C., Boston, Monterey and Raleigh-Durham. Nissan plans to expand the "No Charge to Charge" program to a total of 25 U.S. markets in the coming months.

With more than 188,000 global sales and more than 84,000 in the U.S., Nissan LEAF is the world's best-selling electric car. A 2015 Nissan LEAF starts at approximately \$21,510\*\* after the federal tax credit of \$7,500, and it features seating for up to five passengers, lower running costs and an EPA-estimated\*\*\* range of up to 84 miles on a full charge. The 2016 LEAF, which goes on sale later this fall, boasts an EPA-rated range of 107 miles for SV and SL models. The public quick chargers can charge a LEAF from zero to 80 percent in less than 30 minutes.

All LEAF models feature an 80kW AC synchronous motor that generates 107 horsepower and 187 lb-ft of torque, providing a highly responsive, fun-to-drive experience that consumers often expect from traditional, gasoline-powered vehicles. Unlike internal



combustion engine-equipped vehicles, LEAF has no tailpipe, which means there is no emission of CO2 or other greenhouse gases.

Consumers can find chargers eligible for "No Charge to Charge" via the LEAF EZ-Charge app for iOS or Android or at [www.ez-charge.com/stations](http://www.ez-charge.com/stations).

### **About Nissan North America**

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at [www.NissanUSA.com](http://www.NissanUSA.com) and [www.InfinitiUSA.com](http://www.InfinitiUSA.com), or visit the U.S. media sites [NissanNews.com](http://NissanNews.com) and [InfinitiNews.com](http://InfinitiNews.com).

### **About Nissan Motor Co.**

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle. It is the best-selling EV in history.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>.

*\*For more information on this incentive available to Austin Energy customers, please visit <http://www.nissanusa.com/ev/media/pdf/incentives/nissan-leaf-incentive-96.pdf>.*

*\*\* 2015 Nissan LEAF as low as \$21,510 net value after maximum federal tax credit of \$7,500. MSRP \$29,010. Dealer sets actual price. Prices and spec are subject to change without notice. Excludes tax, title, license and destination charges. The incentive referenced is for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details.*

*\*\*\*Comparison based on MY16 LEAF vs. 2015 and 2016 non-luxury 100% electric vehicle competitors (Source: [fueleconomy.gov](http://fueleconomy.gov)). MY16 EPA range of 107 miles. Actual range may vary based on driving conditions. Use for comparison only.*

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### **Contact:**

Paige Presley  
Nissan EV and Technology Communications  
(615) 725-6021  
[Paige.Presley@Nissan-USA.com](mailto:Paige.Presley@Nissan-USA.com)