



For Immediate Release

NISSAN'S "NO CHARGE TO CHARGE" PROGRAM ARRIVES IN SANTA BARBARA

SANTA BARBARA (Jan. 5, 2016) – Nissan's "No Charge to Charge" promotion has officially arrived in Santa Barbara, providing new Nissan LEAF buyers two years of complimentary public charging with the purchase of the all-electric car from LEAF-certified dealers in the Santa Barbara area.

"Nissan LEAF is an attractive option for Santa Barbara car shoppers with state and federal tax incentives*, HOV lane access and now, free public charging," said Andrew Speaker, director, Electric Vehicle (EV) Sales & Marketing, Nissan. "Those benefits, combined with the significantly lower operating costs and zero spending on gas, make owning an all-electric vehicle a cost-effective and convenient choice."

Nissan now offers "No Charge to Charge" in 26 of the top markets for Nissan LEAF sales, including San Francisco, Los Angeles, Sacramento, San Diego, Fresno, Seattle, Portland (Oregon), Chicago, Atlanta, Indianapolis, Nashville, Phoenix, Dallas-Ft. Worth, Houston, Denver, Washington, D.C., Baltimore, Boston, Monterey, Austin, Raleigh-Durham, Salt Lake City, Minneapolis-St. Paul, New York, Philadelphia and Santa Barbara.

With more than 200,000 global sales and more than 89,000 in the U.S., Nissan LEAF is the world's best-selling electric car. The 2016 Nissan LEAF has a starting price of \$26,700** after the federal tax credit of \$7,500 for the SV model and \$29,290** for LEAF SL after the federal tax credit. Both the SV and SL models boast an EPA-rated range of 107 miles on a single charge. Nissan LEAF S models continue to be equipped with a 24 kWh battery with an EPA-estimated range of 84*** miles. Starting price for 2016 Nissan LEAF S grade remains \$21,510* after the federal tax incentive.

All LEAF models feature an 80kW AC synchronous motor that generates 107 horsepower and 187 lb-ft of torque, providing a highly responsive, fun-to-drive experience that consumers often expect from traditional, gasoline-powered vehicles. Unlike internal



combustion engine-equipped vehicles, LEAF has no tailpipe, which means there is no emission of CO₂ or other greenhouse gases. The public quick chargers can charge a LEAF from zero to 80 percent in less than 30 minutes.

Consumers can find chargers eligible for "No Charge to Charge" via the LEAF EZ-Charge app for iOS or Android or at www.ez-charge.com/stations.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co.

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle. It is the best-selling EV in history with almost 50% share of the zero-emission vehicle segment.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>.

**Shoppers can learn more about incentives available in their markets at NissanUSA.com.*

***2016 Nissan LEAF as low as \$21,510 net value after maximum federal tax credit of \$7,500 for S grade. MSRP \$29,010 for S grade. Dealer sets actual price. Prices and spec are subject to change without notice. Excludes tax, title, license and destination charges. The incentive referenced is for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. Destination and handling \$850.*

****2016 EPA Fuel Economy Estimate Nissan LEAF 2016 S Trim 126 city, 101 highway. Based on EPA formula of 33.7 kW/hour equal to one gallon of gasoline energy, EPA rated the LEAF® equivalent to 126 MPGe measured as gasoline fuel efficiency in city driving, and 101 MPGe in highway driving. Actual mileage may vary with driving conditions — use for comparison only. 2016 EPA range of 84 miles. 2016 EPA Fuel Economy Estimate Nissan LEAF 2016 SV & SL Trim: 2016 EPA Fuel Economy Estimate 124 city, 101 highway. Based on EPA formula of 33.7 kW/hour equal to one gallon of gasoline energy, EPA rated the LEAF® equivalent to 124 MPGe measured as gasoline fuel efficiency in city driving, and 101 MPGe in highway driving. Actual mileage may vary with driving conditions — use for comparison only. 2016 EPA range of 107 miles.*

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