

The Swine by Me team includes two journalists and a videographer from the publication AutoGuide – Craig Cole, Stephen Elmer and Ben Sanders. They will be cooking Pork.

Outlet	AutoGuide
Journalist	Craig Cole
Background	Craig Cole is an associate editor at AutoGuide, regularly reporting from auto shows around the world. He is responsible for crafting high quality, unique contenting including technical features, vehicle reviews and videos. Craig is a member of the Midwest Automotive Media Association (MAMA) and Automotive Press Association (APA).
	Amongst Craig's many passions cooking is not one of them, although he does enjoy preparing and especially eating delicious food. His favorite thing to prepare is a true classic – a peanut butter and jelly. What may seem like a simple dish attempting to get the delicate interplay between creamy nut spread and sweet fruit preserves does come with its own challenges.
	He's a graduate of Oakland University where he was a reporter at the student-run newspaper, the Oakland Post.
	Craig lives in the greater Detroit area.

Outlet	Auto Guide
Journalist	Stephen Elmer
Background	Stephen Elmer covers all day-to-day events of the industry as the news editor and truck expert at AutoGuide.
	His interest in cars was sparked by watching his dad cover the automotive industry growing up – attending his first press launch at age eight.
	Stephen is an avid snowmobiler, ATV rider, RV enthusiast and D/Z-licensed truck driver. When not at his AutoGuide desk, Stephen can be found grooving with his bass guitar or beating on his drums.
	He connects his love for food with his Hungarian heritage and his grandmother from whom he learned his techniques from. However, the love for BBQ came from his father, during family vacations they would seek out the smallest, seediest BBQ joint in town. Some of Stephen's favorite dishes to make are Rakott Kpaoszta, Bab Leves and Grizes Teszta.
	Stephen currently lives in Toronto, Canada.



Outlet	Auto Guide
Journalist	Ben Sanders
Background	Benjamin (Ben) Sanders is a video producer and the owner of Pixel Shift Media LLC, where he works for VerticalScope on automotive content. He is well-versed in creative videography, graphic design and editing.
	Prior to creating his own company, Ben worked as an associate producer for Blue Sky Productions.
	His culinary experimentation began when he was in elementary school and he melted the microwave door handle while attempting to boil SpaghettiOs atop the stove. Since then he has grown to love spending time in the kitchen and preparing all kinds of food.
	Ben is a big fan of an empirical approach to cooking is always up to a challenge – he has never grilled or smoked anything before, so this will certainly be a challenge for him.
	He attended Central Michigan University and currently lives in the greater Detroit area.

## **Social Media:**

Craig Cole: Twitter: <a href="mailto:ocena"><u>@craigcole</u></a> Facebook: <a href="mailto:ocena"><u>@craigcole.16</u></a> Instagram: <a href="mailto:ocena"><u>@craigcole.16</u></a>

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