2016 NISSAN MAXIMA®

Proudly assembled at Nissan's Smyrna Vehicle Assembly Plant in Tennessee

KICK IT UP A NOTCH:

Drive mode selector with Sport mode changes throttle response, transmission tuning, steering weight and enhances the existing engine note.

GET IN THE COCKPIT:

"Floating roof" design is inspired by the canopy of a fighter jet.

SHHHHHHH: Acoustic Laminated glass incorporated on the windshield and front side windows make for a hushed cabin.



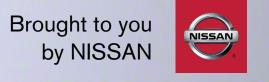
EYE ON DESIGN:

Boomerang-shaped headlights feature attractive LED signature Daytime Running Lights.

FIRST COUSINS:

All-new Maxima borne from Nissan's Sport Sedan Concept car.





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BEHIND THE SCENES:

Taillights feature an embossed "4DSC" logo hinting at Maxima's 4-Door Sports Car heritage.

LET THERE BE LIGHT: Available Dual Panel Panoramic Moonroof¹ allows front and rear occupants to enjoy an

uninhibited view for the sky above.

DIAMONDS APE A CIPL'S REST.

TECH TALK: Available Around View

Dual-chrome exhaust finishers.

DIAMONDS ARE A GIRL'S BEST FRIEND — AND SO ARE COOL WHEELS:

18-inch machined aluminum alloy wheels with 245/45R18 tires are standard; 19-inch "diamond-cut" machined aluminum alloy wheels with 245/40R19 tires are available.

TECH TALK: Available Around View Monitor with Moving Object Detection, Blind Spot Warning, Predictive Forward Collision Warning, Forward Emergency Braking, Intelligent Cruise Control and Front and Rear Sonar System.²

Nissan Maxima is assembled using domestic and globally sourced parts.



¹ The pictured Maxima is an SR model and does not have a moonroof. The moonroof is only available on SL and Platinum models.

² AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicles speeds below 5 mph. Always check surroundings and turn to look behind you before moving vehicle. PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See owner's manual for details. FEB cannot prevent accidents due to carelessness or dangerous driving techniques. It may not provide warning or braking in certain conditions. Speed limitations apply. Intelligent Cruise Control is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object.

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EYES ON THE ROAD: Drive Attention Alert (DAA)¹ system monitors individual driving patterns and lets the driver know when changes are detected which may indicate drowsiness.

IT'S ALL ABOUT YOU: The center console is angled seven degrees towards the driver, echoing what you'd find in the legendary Nissan GT-R; 8-inch NissanConnect² with Navigation is standard.

LOOK HERE:

Standard 7-inch Advanced Drive Assist Display.

WE FEEL YA:

"D-Shaped" leather wrapped steering wheel — flat on the bottom like a race car — gives more space for people with long legs.

A TOUCH OF CLASS:

The dash features handsome contrast stitching, while the seats feature available premium Ascot leather appointments with quilted leather inserts on the Platinum model; the SR model has quilted Alcantara inserts.

HOOK UP: Two USB ports³ are located in the media bin.

HELLO HANDSOME:

Get in your Maxima and watch as the push-to-start button "pulses" to let you know it's ready for the drive ahead.

Display Commander gives the driver finger-tip control of the center display.

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¹ It is the driver's responsibility to remain alert at all times. DAA is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details.

² Driving is serious business. Only use NissanConnectSM services when safe to do so. Subscription Agreement required. Check NissanUSA.com/connect for details.

³ Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation.

2016 NISSAN MAXIMA®

The new 3.5-liter V6 Engine is proudly assembled at Nissan's Decherd Powertrain Assembly Plant in Tennessee.

BREATHE EASY:

A reshaped intake manifold and combustion chamber improvements create better air flow.

VROOM: Maxima's new 3.5-liter VQ35 V6 engine creates 300 hp and features high specific output of 85.7 hp/liter.

POWER TO THE PEOPLE:

Sodium filled exhaust valves help conduct heat away from the combustion chamber — technology inspired by the legendary GT-R supercar.

SMOOTH MOVES:

Improved oil pan rigidity helps reduce engine vibration.

