

FOR 29 YEARS, the Nissan Foundation has supported organizations that promote cultural diversity.



HISTORY

1992



The Nissan Foundation is created in direct response to three weeks of violent civil unrest in South Central Los Angeles near Nissan's then U.S. sales and marketing headquarters.

Nissan establishes a \$5 million endowment to promote cultural diversity within southern Los Angeles neighborhoods.



1996

The Nissan Foundation awards its first grants.

The Nissan Foundation awards 1-year grants each June. Grants generally range from \$10,000-\$50,000

MISSION



The mission of the Nissan Foundation is to support educational programs that promote a greater appreciation and understanding of America's diverse cultural heritage.

40%

Nearly 40% of Nissan's U.S. customers are ethnically diverse, one of the highest among major automakers in the U.S.

The Nissan Foundation has awarded **MORE THAN \$13 MILLION** to **150+ NONPROFITS** in the U.S.



GRANT RECIPIENTS

The Nissan Foundation awards grants to organizations that serve communities where Nissan has business operations, including **Southern California, Middle Tennessee, Central Mississippi, Dallas/Ft. Worth, Detroit, New York and Atlanta.**