

2024

Fact  
Sheet

# NISSAN ARMADA

Bold strength, premium style and impressive technologies make Armada the SUV that does more of what drivers demand.

## Largest

8,500<sup>lbs</sup>

Maximum towing capacity, pounds, when properly equipped<sup>2</sup>

standard infotainment screen in its class<sup>1</sup>

400<sup>hp</sup> / 413<sup>lb-ft</sup>

5.6-liter Endurance<sup>®</sup> V8, paired with 7-speed automatic transmission



\$56,520 - \$71,590<sup>3</sup>

On sale now

## WHAT'S NEW

Armada has a streamlined lineup now starting with the well-equipped SV, and moving up to SL and Platinum grades.

# NEED TO KNOW



## DESIGN

- Rugged SUV design accented with standard LED headlights, 18-inch wheels, and LED fog lamps and tail lights.
- Midnight Edition (available, SL) augments Armada's appearance with black interior and exterior trim pieces, including black exterior badges and black 20-inch wheels with machined surfaces.
- Armada Platinum grade treats occupants to quilted leather-appointed seats and 22-inch wheels; SL and Platinum optionally offer Captain's Chair package featuring twin second-row captain's chairs with a center console featuring a padded armrest.

## TECH

- 12.3-inch color infotainment screen features multi-touch control, standard Nissan Door to Door Navigation, Android Auto™, wireless Apple CarPlay®, Wi-Fi hotspot and Amazon Alexa Built-In<sup>4</sup>.
- Keep the whole family's devices topped up with four standard USB ports (two USB Type-A, two Type-C) and wireless device charging.
- Convenient available technologies include windshield wiper deicer, rain-sensing front windshield wipers, Traffic Sign Recognition, power liftgate, 13-speaker Bose® audio system, and memory-linked driver's seat, steering wheel and mirrors.

## SAFETY

- Everyday reassurance from standard Nissan Safety Shield® 360<sup>5</sup>, including Automatic Emergency Braking with Pedestrian Detection, plus standard Intelligent Forward Collision Warning, Intelligent Lane Intervention and Intelligent Blind Spot Intervention.
- Driver assistance features include Intelligent Cruise Control, available Intelligent Around View Monitor<sup>6</sup> and available Intelligent Backup Intervention.
- Armada makes vehicle ownership simpler with standard Easy Fill Tire Alert to more easily top up tire pressures, haptic steering wheel for easily recognizable driver alerts, and Rear Door Alert<sup>7</sup> to avoid forgetting items in the back seat.

## PERFORMANCE

- Advanced 5.6-liter Endurance® V8 offers 400 horsepower and 413 lb-ft of torque, paired with 7-speed automatic transmission featuring Adaptive Shift Control and Downshift Rev Matching.
- Confidence on any surface with available Auto 4WD system with two-speed transfer case, featuring Auto, 4HI and 4LO modes, plus Snow and Tow settings for additional control.
- Tow confidently with 8,500 maximum towing capacity and standard trailer brake controller and trailer sway control.

Visit [USA.NissanNews.com](https://www.usa.nissannews.com) or scan QR code for full press kit



## Media Contacts

### Kaitlyn Jefferson

Specialist, Nissan EVs, SUVs  
& Trucks Communications

[Kaitlyn.Jefferson@nissan-usa.com](mailto:Kaitlyn.Jefferson@nissan-usa.com)

### Jeff Wandell

Manager, Nissan EVs, SUVs  
& Trucks Communications

[Jeff.Wandell@nissan-usa.com](mailto:Jeff.Wandell@nissan-usa.com)

1. 2024 Armada vs. latest in-market AutoPacific Large SUV segment. Base models compared. Based on manufacturer's website.
2. Towing capacity varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information.
3. MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$2,010.
4. Feature availability varies by vehicle model year, model, trim level, packaging and options. Connectivity service may be required. Alexa is Amazon's cloud-based voice service. Subject to third party service availability. Amazon, Alexa, Echo, and all related marks are trademarks of Amazon.com, Inc. or its affiliates. For more information see [www.nissanusa.com/connect/legal](https://www.nissanusa.com/connect/legal)
5. Nissan Safety Shield technologies can't prevent all collisions or warn in all situations. See Owner's Manual for important safety information.
6. Around View Monitor with Moving Object Detection cannot eliminate blind spots and may not detect every object. Driver should always turn and check surroundings before driving. See Owner's Manual for safety information.
7. Rear Door Alert System does not detect people or cargo. Always check rear seat before exiting. See Owner's Manual for safety information.



# Largest

standard infotainment  
screen in its class<sup>1</sup>

8,500<sup>lbs</sup>

Maximum towing capacity,  
pounds, when properly equipped<sup>2</sup>

400<sup>hp</sup>/413<sup>lb-ft</sup>

5.6-liter Endurance® V8, paired with  
7-speed automatic transmission



\$56,520 - \$71,590<sup>3</sup>

On sale now